



**UNIVERSITY OF NORTH BENGAL**  
BBA(TAH) Programme 6th Semester Examination, 2021

**DSE4-BBA(TAH)**

**INDIA AS A DESTINATION**

Full Marks: 60

**ASSIGNMENT**

*The figures in the margin indicate full marks.*

**Answer any *three* of the following questions**

20×3 = 60

1. Define Eco Tourism and describe its characteristics. Write a note on the fairs and festivals of North Bengal. 10+10
2. Describe and discuss about any 'Pilgrimage tourism', itinerary in India. Write a note on the popular Hill destinations in India as a Tourism attraction. 10+10
3. Write short notes on the following: 5×4
  - (i) Sustainable Tourism
  - (ii) Rural Tourism
  - (iii) Wildlife Tourism
  - (iv) Sports Tourism
4. Discuss the tourist attractions of Dooars region of North Bengal. Write a note on the temples of Bishnupur in West Bengal. 10+10

—x—