



UNIVERSITY OF NORTH BENGAL
B.A. Honours 4th Semester Examination, 2021

SEC1 (P2)-SOCIOLOGY

VISUAL SOCIOLOGY

Full Marks: 60

ASSIGNMENT

*The questions are of equal value.
The figures in the margin indicate full marks.*

Answer any *three* of the following questions
Each answer should be limited to 1400 words

20×3 = 60

1. What is visual sociology? Discuss in brief the nature and scope of visual sociology.
2. What do you understand by visual culture? What are its features? Analyse the impact of visual culture on contemporary society.
3. What is simulacrum? How does Jean Baudrillard explain hyper reality with his idea of simulacrum?
4. Discuss Berger's idea of "ways of seeing" in understanding society.
5. Discuss Michel Foucault's discourse on power-knowledge.
6. Analyse how photography could be used as a method to sociological investigation.

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