



UNIVERSITY OF NORTH BENGAL
B.A. General Part-III Examination, 2021

MASS COMMUNICATION AND JOURNALISM

PAPER-VII

REPORTING AND EDITING

Full Marks: 50

ASSIGNMENT

The figures in the margin indicate full marks.

GROUP-A

1. Answer any *two* questions: 20×2 = 40
- (a) Define News. Discuss the various elements of news.
 - (b) Discuss in detail the role, functions and responsibilities of a Reporter of a newspaper house.
 - (c) What is Investigative journalism? Substantiate your answer with a suitable case study.
 - (d) What is headline? What are the different types of headlines?
 - (e) Discuss the hierarchical structure of the editing section of a daily newspaper house.

GROUP-B

2. Answer any *one* questions: 10×1 = 10
- (a) What do you understand by the Inverted Pyramid style of report writing?
 - (b) Write short notes on any *two*:
 - (i) Sports Journalism
 - (ii) Political Journalism
 - (iii) Environmental Journalism

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