



UNIVERSITY OF NORTH BENGAL
BBA(TAH) Programme 5th Semester Examination, 2020

GE1-BBA(TAH)
BUSINESS ECONOMICS

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

Answer any *three* questions of the following

20×3 = 60

1. Define Business Economics. Describe the scopes of Business Economics.
What is price elasticity of supply? What are the determinants of elasticity of supply? 5+15=20
2. Write a short note on Profit Maximization. What are the determinants of demand? 10+10 = 20
3. Write the difference between Macro Economics and Micro Economics.
Describe the four wheels of Growth. 5+15 = 20
4. Explain the different types of Market Structure. 20

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