



UNIVERSITY OF NORTH BENGAL
B.A. Programme 1st Semester Examination, 2020

GE1-MASS COMMUNICATION AND JOURNALISM

BASICS OF JOURNALISM

Full Marks: 60

*The questions are of equal value
The figures in the margin indicate full marks.*

Answer any *three* questions

20×3 = 60

1. Provide a brief history of the origin of newspapers in the world. 20
2. What is citizen journalism? Do you think it is useful? Explain in detail. 20
3. What is an intro? Describe the various types of intros. 20
4. What are the fundamental differences between news and features? Explain clearly. 20
5. What do you mean by the 'Tabloid Press'? Explain its typical characteristics. 20

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