



UNIVERSITY OF NORTH BENGAL
B.A. Programme 5th Semester Examination, 2020

DSE1-MASS COMMUNICATION AND JOURNALISM

PRINT JOURNALISM AND PRODUCTION

Full Marks: 60

ASSIGNMENT

*The questions are of equal value
The figures in the margin indicate full marks.*

Answer any three questions

20×3 = 60

1. Explain the magazine and its different types. What distinguishes magazine from a daily newspaper? 20
2. Evaluate the 'Sting operation' in journalism as an 'Ethical test'. Give appropriate examples to support your argument. 20
3. How has the new technology changed the print media? Highlight some positive and negative aspects. 20
4. What do you mean by Page Layout? What are the different types of layout? 20
5. What is Investigative journalism? Support your answer with a proper case study. 20

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