



UNIVERSITY OF NORTH BENGAL

B.A. Honours 5th Semester Examination, 2020

DSE1-MASS COMMUNICATION AND JOURNALISM

PRINT JOURNALISM AND PRODUCTION

Full Marks: 60

ASSIGNMENT

*The questions are of equal value
The figures in the margin indicate full marks.*

Answer any three questions

20×3 = 60

1. Evaluate the 'Sting operation' in journalism as an 'Ethical test'. Give appropriate examples to support your argument. 20
2. What do you mean by Page Layout? What are the different types of layout? 20
3. What is the difference between investigative reporting and crime reporting? Present any one 'first hand account' of investigative journalism as an example. 20
4. How has the new technology changed the print media? Highlight some positive and negative aspects. 20
5. Explain the magazine and its different types. What distinguishes magazine from a daily newspaper? 20

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