



**UNIVERSITY OF NORTH BENGAL**  
BSW Honours 3rd Semester Examination, 2020

**SEC1-BSW**

**COMMUNICATION FOR DEVELOPMENT**

Full Marks: 60

**ASSIGNMENT**

*The questions are of equal value.  
The figures in the margin indicate full marks.*

**Answer any *three* questions  
(Each answer within 1400 words)**

20×3 = 60

1. 'Self Awareness is the key to the success of communication'. Discuss. 20
2. Explain the concept, 'Behaviour change communication'. 20
3. Write short notes on any *two* of the following: 10×2 = 20
  - (a) Forms of communication
  - (b) Listening in communication
  - (c) Barriers in communication.
4. What do you understand by development? Discuss the various development indicators. 4+16 = 20
5. Explain communication, principles of communication and their significance in relation to development. 20
6. What is community radio? Discuss the advantages of community radio. 4+16 = 20

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