



UNIVERSITY OF NORTH BENGAL
B.VOC. Programme 3rd Semester Examination, 2020

3.4- TOURISM AND HOSPITALITY MANAGEMENT
COMPUTER CONCEPTS AND SOFTWARE PACKAGES

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

Answer any two questions from the following

30×2 = 60

1. Define data and information. Distinguish between data and information. What are the different types of data? Discuss and illustrate how MS-PowerPoint can be used to market tourism destination. 4+8+8+10

2. Explain the following terms: 5×6 = 30
 - (i) Network Topology
 - (ii) Firmware
 - (iii) ASC II
 - (iv) Client Server Model in Networking
 - (v) IPS
 - (vi) World Wide Web.

3. (a) How has use of computers for tourism services enabled travel agents and tour operation to work efficiently? Give examples to illustrate your answer. 15
- (b) Show with examples how MS – EXCEL can be used for maintaining information about customers who have booked a Travel package. 15

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