



UNIVERSITY OF NORTH BENGAL
B.VOC. 3rd Semester Examination, 2020

3.1- TOURISM AND HOSPITALITY MANAGEMENT
TRAVEL AGENCY TOUR OPERATION MANAGEMENT

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

Answer any two questions from the following

30×2 = 60

1. Give a brief history of travel intermediaries. Define a travel agency and explain various types of travel agencies. Who are the tour operators? Give an account of various types of tour operators. 30
2. What are various steps involved in planning an itinerary? Prepare an itinerary of 6 days and 6 nights for a group of senior citizens coming from Mumbai to visit North Bengal and Sikkim. 30
3. What is passport? Enumerate various types of passports. What is the meaning of the term "VISA"? Which are various types of visas? 30

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