



UNIVERSITY OF NORTH BENGAL
BBA(TAH) Programme 3rd Semester Examination, 2020

DSC6-BBA(TAH)

BUSINESS ORGANIZATION AND ORGANIZATIONAL BEHAVIOUR

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

Answer any *three* questions of the following

20×3 = 60

1. Define Management. What are the different levels of Management? Write the difference between Personality and Values. What do you mean by Personality and Attitude? 10+5+5
2. Define MBO. Explain the process of MBO. Write the difference between Personality and Leadership. 15+5
3. Define Planning and explain the process of Planning. What are the functions of Staffing? 15+5
4. Explain the types of Planning in detail. 20

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