



UNIVERSITY OF NORTH BENGAL
B.A. Honours 3rd Semester Examination, 2020

CC6-PSYCHOLOGY
SOCIAL PSYCHOLOGY

Full Marks: 60

ASSIGNMENT

*The figures in the margin indicate full marks.
Candidates should follow the word limit mentioned against each questions.
Candidates should give assignment based answer in their own words as far as practicable.*

GROUP-A

Write any two assignment based answer from the following questions 20×2 = 40
(The word limit of each answer will be 800 words)

1. What is attribution? Discuss in details about the Keily's theory of causal attribution. Illustrate the theoretical principles of the theory with suitable examples. 4+8+8
2. Write the concept and meaning of attitude. Write about the formation of attitude. 10+10
3. Write down the reasons for the formation of prejudice. 20
4. Define the term social psychology. Describe the nature of social psychology. 10+10

GROUP-B

Write any two assignment based answer from the following questions 10×2 = 20
(The word limit of each answer will be 500 words)

5. Write the functions of attitude. 10
6. Define schema and heuristics. Explain the types of heuristic with an examples. 10
7. Discuss the application of Social Psychology. 10
8. How can you reduce the prejudice with in an individual? 10

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