



UNIVERSITY OF NORTH BENGAL
B.Com. Honours 3rd Semester Examination, 2020

CC5-COMMERCE
HUMAN RESOURCE MANAGEMENT

Full Marks: 60

ASSIGNMENT

The figures in the margin indicate full marks.

All assignments are compulsory

15×4 = 60

1. (a) Define e-HRM. 2+5+5+3=15
 - (b) Briefly discuss the traits an individual needs to possess to become a human resource manager.
 - (c) You are also required to highlight the difference between personnel management and human resource management.
 - (d) Write a note on workforce diversity.

2. (a) Distinguish between placement and induction. 2+4+4+5=15
 - (b) Discuss the various sources of recruitment.
 - (c) Discuss the advantages of computerized human resource information system in an organization.
 - (d) Define job specification and how is it different from job description.

3. (a) Distinguish between training and development. 3+6+6=15
 - (b) Discuss the benefits and limitations of career planning.
 - (c) Explain the need and importance of executive development.

4. (a) “Performance appraisal is not merely for appraisal but is for accomplishment and improvement of performance”— discuss. 9+6=15
 - (b) Briefly discuss the essential elements of sound promotion policy.

—×—